

# Great artisanship is present all over Toyama's Gosei Area.

Hold up your right thumb and grip firmly. The shape of the "thumbs-up" sign coincides with the base area of the Noto Peninsula and Toyama's Gosei Area., where hundreds of years of craft-making traditions are alive. In addition, these traditional crafts evolved to adapt to modern-day needs, making them popular both in Japan and worldwide. In Toyama Dialect, "ii-cha~" means "good." Take a look at the "ii-cha~" handicrafts, feel their touch, and try making your own!

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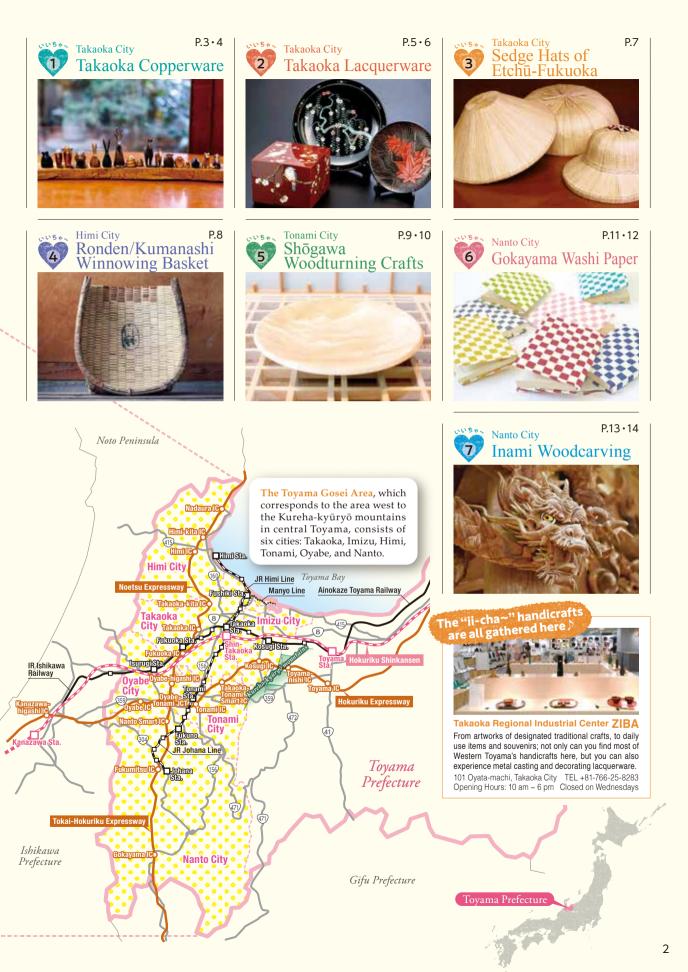
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# Traditional crafts 高岡銅器

Takaoka Copperware (Takaoka Dōki)



#### 400 Years of Heritage: Takaoka's Metal Casting Techniques

The metal casting industry of Takaoka, which began in 1611, was first centered on ironware such as pots, cauldrons and hoes. However, sophisticated metal processing techniques developed in the creation of Buddhist altar fittings and artistic crafts using copper alloys. In recent years, a variety of interior décor items with excellent design are sold across Europe and North America. The bronze statues of Doraemon and Sazae-san were also made in Takaoka.











#### Other places where you can experience making copperware/ironware Reservation needed in advance

#### Otera Kohachiro Antique Gallery

6-9 Kanayamachi, Takaoka City TEL +81-766-25-1911 Opening Hours:9 am~5 pm

#### Koizumi Seisakusho Inc.

57-5 Toidesakaemachi, Takaoka City TEL +81-766-63-6590 Opening Hours:8 am~5 pm

#### Shimatani Syouryu Kobo Ltd.

4-2 Sengokumachi, Takaoka City TEL +81-766-22-4727 Opening Hours:8 am~6 pm

#### Nakamura Bijutsu Kogei

3-7-19 Naimen, Takaoka City TEL +81-766-22-6409 Opening Hours:9 am~6 pm

#### Nousaku Corporation Inc.

8-1 Office Park, Takaoka City TEL +81-766-63-0001 Opening Hours:10 am~6 pm

#### **Risaburo Metal Casting Studio**

8-11 Kanayamachi, Takaoka City TEL +81-766-24-0852 Opening Hours:10 am~6 pm



#### National Treasure: Takaoka Zuiryūji Temple

Temple commemorating Maeda Toshinaga (second lord of the Maeda family), the founder of Takaoka who invited 7 skilled metal casters to his castle-town. 35 Sekihonmachi, Takaoka City



### Kanayamachi (Birthplace of Takaoka's Metal Casting Industry)

Charaptee the area when casing modely The town area where the seven skilled metal casters used to live. You can see houses decorated with delicate latticework (senbongoshi) and beautiful stone-paved streets.

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#### Great Buddha of Takaoka

Once qualified by the waka poet Akiko Yosano as being "significantly more handsome than the one in Kamakura," Takaoka's Great Buddha, the crystallization of Takaoka's bronze casting techniques, is one of the three Great Buddhas of Japan.

11-29 Otemachi, Takaoka City







# Traditional crafts

Takaoka Lacquerware (Takaoka Shikki)





#### 400 Years of Long-Lasting Affection

Takaoka Lacquerware originated 400 years ago, when artisans began to paint drawers and trays using Japanese lacquer *(urushi)*. Three decoration techniques characteristic of Takaoka *(chokoku-nuri, yusuke-nuri, and aogai-nuri)* were established by the beginning of the Meiji era, epitomized by Takaoka's Mikurumayama floats. In recent years, lacquerware are incorporated into everyday use items such as glasses and various accessories through designer collaborations.













### Another place where you can experience decorating lacquerware

#### Musashigawa Kobo

1-23 Jijikimachi, Takaoka City TEL +81-766-26-0792 Opening Hours:9 am~5 pm Time: around 90 minutes Cost: starting from 3000 yen



TAKAOR

#### Bicycle Rental Information Shuttle Bus Information

#### **5** Bicycle Rental Information

Takaoka Station Sightseeing Information Centers (4) Available from April 1<sup>st</sup> to November 30<sup>th</sup> Opening Hours: 10 am~4 pm

#### Shuttle Bus Information

(Shin-Takaoka Station ~ Takaoka Station South Entrance) Service: 6 shuttle buses/hour from 7 am to 7 pm.



2 Takaoka Mikurumayama Museum The Mikurumayama floats, embodying Takaoka's refined metalworking and lacquerware techniques, are on exhibition at Takaoka's Mikurumayama Museum all year long.



#### B Dozō-zukuri Museum

Historical records and photos explain how Takaoka developed as a town as well as the origins of *dozō-zukuri* warehouses. 26 Konmadashimachi, Takaoka City



Takaoka's Mikurumayama Festival Takaoka's Mikurumayama Festival, designated as a UNESCO Intangible Cultural Heritage, is said to have originated in the carriage that Maeda Toshinaga conferred to the townspeople of Takaoka at the time of his castle's construction. The original carriage was a present to Maeda Toshiie from Toyotomi Hideyoshi, a preeminent daimyo who unified Japan by bringing an end to the Sengoku period. Yarnachōsuji Area, Takaoka City; May 1<sup>st</sup>



#### Dozō-zukuri Street

A historical town area lined with merchant houses built in the *dozō-zukuri* style, touching upon a variety of architectural styles characteristic of old European, late Meiji and early Shōwa periods.

Konmadashimachi ~ Moriyamamachi Areas of Takaoka City 6











# Traditional crafts 越中福岡の 菅 笠

Sedge Hats of Etchū-Fukuoka(Sugegasa)

### Takaoka City



#### 90% of Japan's Sedge Hats Made in Etchū-Fukuoka

The flourishing of sedge *(suge)* from Oyabe River's flooding marked the beginning of the sedge basket/hat industry. In its heyday, about 2.1 million hats from Etchū-Fukuoka are sold annually, and to this day Fukuoka-machi is claiming 90% of Japan's production in sedge hats.

# Place to see and purchase sedge hats (*sugegasa*)

#### Sanchonpin-gura

1077-5 Fukuoka, Fukuoka-machi, Takaoka City TEL +81-766-75-7874 Opening Hours: 10 am ~ 3 pm Closed on Mondays and Tuesdays

We are also selling accessories made of sedge (suge).

#### Car Rental Information Around Shin-Takaoka Station

Nissan Rent-a-Car TEL +81-766-23-5523 Orix Rent-a-Car TEL +81-766-20-0543 Toyota Rent-a-Car TEL +81-766-26-1070 Nippon Rent-a-Car TEL +81-766-27-0919 Ekiren Car Rental West Japan TEL +81-766-24-4200



#### Fukuoka Camera Museum

The museum conveys the charms of cameras and photography with a collection of more than 3000 camera exhibits.

559 Fukuokashin, Fukuoka-machi, Takaoka City



#### O Narita Koi Farms Japan

The town of Fukuoka is known for carp farming. The Nishikigoi (varicolored carp) for viewing are particularly beautiful and attract visitors from all over the country. 1050 Yabe, Fukuoka-machi, Takaoka City

### Exploring Sedge Hats of Etchū-Fukuoka

Recommended Route (Half-Day) Shin-Takaoka Station 30 minutes by car Fukuoka Camera Museum 1-minute walk 2 Gagaku-no-Yakata (House of Gagaku) 1-minute walk Old Hokuriku Region Main Road (district of sedge hat warehouses) 1-minute walk Sanchonpin-gura 8 minutes by car O Narita Koi Farms Japan (Specialty Carp-Breeding Tour) 30 minutes by car Shin-Takaoka Station



#### **2** Gagaku-no-Yakata (House of Gagaku)

Late Edo period musical instruments of *Gagaku* (Japanese court music) and traditional clothing are on display at this tasteful merchant house built in the early Shōwa era. 1208 Fukuoka, Fukuoka-machi, Takaoka City



#### The Old Hokuriku Region Main Road

The old Hokuriku region main road is lined with many *sugegasa* warehouses. Even now, traces of its prosperity still remain. The lord of the Kaga family used to travel on this road for the purpose of Sankin-Kōtai (a policy requiring feudal lords to alternate living between the capital and their domain yearly).

Street in front of the House of Gagaku











# Traditional crafts 論田·熊無の藤箕

Ronden/Kumanashi Winnowing Basket(Fujimi)



#### 600 Years of History: a Traditional Agricultural Tool

A winnowing basket (fujimi) is an agricultural tool used to separate grain from chaff. Made of sturdy wisteria vines and bamboo, the basket is popularly recognized as a lucky charm (fukumi).

#### Place to see winnowing baskets (Fujimi)

#### Himi City Museum

4-9 Honmachi, Himi City TEL +81-766-74-8231 Opening Hours:9 am~5 pm

#### G Farmers' Market Kumanashi

5198-1 Kamiyokawa, Himi City TEL +81-766-76-1180 Opening Hours:9 am~5 pm selling goods

#### Car Rental Information Around Shin-Takaoka Station

Nissan Rent-a-Car TEL +81-766-23-5523 **Orix Rent-a-Car** TEL +81-766-20-0543 Toyota Rent-a-Car TEL +81-766-26-1070 Nippon Rent-a-Car TEL +81-766-27-0919 Ekiren Car Rental West Japan TEL +81-766-24-4200



Himi City Museum Exhibition on Himi's fishing & farming lifestyles and tools for living. You can witness the history of Fujimi being sold nationwide in its heyday. 4-9 Honmachi, Himi City



#### B Himi Seaward Cruise, etc.

A variety of activities unique to Himi, where stationery net fishing and seafood processing thrive, are available according to season. Experience taking a seaward cruise or making kamaboko (a type of cured fish paste).

Inquiries: Himi City Sightseeing Information Center TEL +81-766-74-5250





Himi Port Market: Ban'va Street

Enjoy the authentic cuisine that is only served locally, including conveyer belt sushi made with fish freshly caught from the port, Himi udon noodles, and Himi beef. 25-5 Kitaōmachi, Himi City



Himi Shishimai (Lion Dance) Museum

Famously known as the lion dance village, Himi hosts buoyant festivals that you can witness through documentaries and dance gears on exhibition in this museum.

760 Izumi, Himi City

### HIM/ Toyama Bay Himi I.C. Himi Station (160) 156 Shin-Takaoka Station Hokuriku Sh

JR Jöhana Line

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# Traditional crafts 庄川挽物木地

Shōgawa Woodturning Craft(Hikimono Kiji)



Tonami City

#### 100 Years of Continued Polishing

Using the high-quality logs brought by the flow of Shōgawa River, the production of woodturning crafts began in the late Edo period. Later, as it became people's dream to own a complete set of wooden bowls for the occasion of the Hōonkō (traditional Japanese Shin Buddhism observance), the woodturning technique of the region continued to evolve. The passion that lasted for a hundred years bloomed into excellent interior décor today.











### Place where you can experience woodturning using a spinning lathe

#### Shōgawa Aqua Park Tokusankan

1550 Kanaya, Shōgawamachi, Tonami City TEL +81-763-82-5696 Opening Hours:9 am ~6 pm Closing at 4 pm from December 1<sup>st</sup> to the end of February Activities available on every Sunday from April to November Reservation needed (one week in advance)

## Car Rental Information Around Shin-Takaoka Station

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**O Tonami Tulip Gallery** The only facility in the world where tulips bloom all year long. Find out the secrets of tulip bulbs while learning more about floriculture.
100-1 Nakamura, Tonami

#### Shōgawa River Sightseeing Cruise

Fresh green leaves and fall foliage followed by snow sceneries, the Shōgawa valley boasts a magnificent landscape throughout the four seasons (short cruise excursions available).

73-5 Komaki, Shōgawamachi, Tonami City



2 Scattered Settlements Viewing Deck

A spectacular viewpoint where you can see scattered settlements (sankyo) spreading on the Tonami plain. Enjoy the picturesque view of sunset's reflection in the rice fields. Closed from December to March due to heavy snowfall.

160 Gotani, Tonami City



#### Tonami Yumeno Taira Ski Resort

A breathtaking scenic point to gaze at the Tateyama mountain range and the Japan Sea from a distance. Enjoy beautiful daffodils in spring and cosmos flowers in autumn.

22 aza-Gentani Gotani, Tonami City 10







# Traditional crafts 五箇山和紙

Gokayama Washi Paper

### Nanto City

#### 1000 Years: Everlasting Japanese Washi Paper

The traditional Japanese paper made in Toyama Prefecture's Gokayama, Yatsuo, Birudan regions is collectively referred to as Etchū-washi. Among the latter, washi entirely made from kozō *(paper mulberry)* in Gokayama is particularly durable and was used as Kaga Family's exclusive writing paper. Besides its stature in the reparation of old documents, washi is used by designers to create neat accessories, receiving acclaim at international trade fairs.



















# Traditional crafts// 井波彫刻

Inami Woodcarving

Nanto City

#### Masters of 200 Chisels and Carving Knives

Inami's woodcarving originated at Zuisenji Temple (Inami branch) constructed in the 14th century. After its main hall burned down in mid-18th century, the technique of imperial woodcarvers, called in from Kyoto for its reconstruction, was passed down and flourished as Inami Woodcarving. From ranma (decorative transom pieces), tsuitate (movable screens), to small interior items, Inami's woodcarvers excel as masters of more than 200 chisels and carving knives.













# Exploring Inami Woodcarving



#### Local Traffic Information Car Rental Info Ai Ai Taxi Fukuno Office Shin-Taka

772 Fukuno, Nanto City TEL +81-763-22-2144

#### **Bicycle Rental Information**

Inami Sightseeing Information Center 956-1 Yamami, Nanto City TEL +81-763-82-2539 Reception: 9 am ~ 4 pm Cost: 1500 yen per day & 1000 yen per half-day (4 hours)



#### Car Rental Information Around Shin-Takaoka Station

Nissan Rent-a-Car TEL +81-766-23-5523 Orix Rent-a-Car TEL +81-766-20-0543 Toyota Rent-a-Car TEL +81-766-26-1070 Nippon Rent-a-Car TEL +81-766-27-0919 Ekiren Car Rental West Japan TEL +81-766-24-4200



#### Inami Wood Carving Composite Hall

Designed by the British architect Peter Salter, the building is a must-see. A variety of sophisticated woodcarvings are on display. 733 Kitagawa, Nanto City



#### Yokamachi Street

With the fragrance of wood and music of the hammers wafting from Inami's woodcarving workshops, the stone pavement extending from Zuisenji is full of charms.

Yokamachi, Inami, Nanto City

#### Shin-Takaoka Station 30 minutes by JR Johana Line

Recommended Route (Half-Day)

# Fukuno Station 15 minutes by taxi Inami Wood Carving Composite Hall Roadside Station: Inami Kibori no Sato Sōyūkan Woodcarving Experience 5 minutes by bicycle (rental available) Zuisenji Temple (Inami Branch) Yokamachi Street ØYoitoko Inami Enjoy your lunch here! 1 minute by bicycle Inami Kötsu Hiroba – Sightseeing (Return your bicycle here) 15 minutes by taxi Fukuno Station 30 minutes by JR Johana Line

Shin-Takaoka Station

#### 2 Roadside Station: Inami Kibori no Sato Sōyūkan



Experience carving objects such as sake cups (guinomi) and speakers using chisels and carving knives. Cost: starting from 1000 yen. Reservation needed. 730 Kitagawa, Nanto City TEL +81-763-82-5757 Opening Hours: 9 am ~ 5 pm

#### **BZuisenji Temple** (Inami Branch)

Zuisenji Temple is the symbol of Inami, the woodcarving town. The area (including Zuisenji) was designated as "Inami - the Living Woodcarving Gallery" by Japan Heritage.

3050 Inami, Nanto City



#### Ovitoko Inami

Restaurants, Cafes, and specialty products are available here. You can also experience making soba (buckwheat noodles) by hand. We accept reservations for groups of 5 or more (1000 yen/person).

3110-1 Inami, Nanto City

